



Bike to School Day Planning Guide and Checklists



Table of Contents

Introduction	3
Pre-planning	4
Reaching out	9
Getting ready	13
Event day.....	17
CHECKLIST: Pre-planning	22
CHECKLIST: Event day	24
Additional resources	25

Bike to School Day Planning Guide

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Comments and suggestions

For all inquiries, please email us at:

bikesafe@miami.edu

If your question or comment relates to this document, please provide the version number and publication date so we can provide you with accurate assistance.

You take full responsibility

This resource is provided free of charge as a basic event guide. It does not contain every possible scenario or eventuality that you may face.

By following this guide, you acknowledge and agree that you shall use it at your own risk and disclose to participants that their use is also at their own risk.

The responsibility to hold a safe event is yours.

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<http://ibikesafe.org/biketoschoolguide>

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Introduction

What is Bike to School Day?

Bike to School Day is a nationwide event that supports safe streets, healthy activity, and encourages bicycle riding as a mode of transportation. During a Bike to School Day event, students ride their bicycles from a designated meeting point to their school, with the assistance and support of school faculty, staff, and local partners.

These events encourage families to re-think the morning commute and help reduce traffic congestion by substituting the family car for a family bike ride – or, for older children, a group ride with friends.

Bike to School Day (or “BTSD”) events are often hosted during National Bike Month in May. For Floridians, Bike to School Days are also popular in March, to coincide with Florida Bike Month.

Nevertheless, Bike to School Days are encouraged whenever possible, regardless of month.

Although daunting, through the cooperation of school districts, local law enforcement, bike shops, and other local partners, one can plan an entirely successful - and sustainable - event.



As such, we have assembled the knowledge gathered since our first Bike to School Day in 2011 to help you start - and host - one of your own.

Please note that this guide is designed for an individual starting a Bike to School Day event. If you happen to be a principal or a local partner, some of these steps may not apply - but they are simple enough to adjust to your needs.





Pre-planning

In this chapter:

1. Why a Bike to School Day?
2. Location, location, location
3. Use a checklist
4. Research your state and local laws

Step 1: What motivated you?

While this may seem redundant, make sure to write down what motivated you to start a Bike to School Day in the first place.

Use this motivation as the driving force behind your event. It will ground your materials, help you approach others with the concept, and give the event purpose.

Most importantly, if you ever feel overwhelmed and begin to second-guess the whole idea, you can always come back to this motivating factor for inspiration.

Step 2: Location, location, location



Ruth K. Broad Bay Harbor K-8

a. Who is your school?

You may have a school already in mind. Perhaps it is your child's own school or a school you work at. Yet, it is always a good thing to have a backup location.

Or two.

Or three.

There is *always* a possibility that the first school you approach is not as enthusiastic about Bike to School Day (or bicycles) as you are.

(Yes, we know exactly how much that stings to hear as a bicycle advocate).

Keep in mind that – on occasion – these objections are with just reason: Newer schools are often built alongside large arterial roads and highways that are simply not conducive to youth rides when barrier protected bike lanes are not present.

While a Bike to School Day - with sufficient protection from law enforcement - could be used to raise awareness around a lack of infrastructure, getting school administration on board with such an idea may be difficult.

On the other hand, school resistance may be simply due to legal concerns, a fear of change, or lack of foresight towards a safer future for bicycling.

Word to the wise: If you cannot get any traction with the first school of choice, move on. Do not fight it. Have more than one school in mind.

But enough of the possibility of rejection.

Let's talk about success.

If you are lucky enough to live in a city where bicycle infrastructure is common, use this to your advantage: Find a school near a network of safe bike lanes, or right next to a protected bike lane network.

This is the best possible infrastructure to have for a Bike to School Day, and overcomes many potential objections from schools or partners.

A location with these facilities should definitely be amongst your top picks, especially if the protected lane is being underutilized by students.

P.S.: If you are lucky enough to find a school next to a protected bike lane network, send us an email - we'd love to hear about it!

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b. Ride meeting locations:

All Bike to School Days need a good meeting point. That meeting point also needs to be within a reasonable, rideable distance from the school.

Without a place to ride from, your perfect school may not be as perfect as you initially thought.

See why you need a list of three schools?

Or four?



Bike to School Day 2014
Flamingo Park - Miami Beach, Florida

Fear not.

We have found neighborhood parks to be particularly suitable for Bike to School Day gatherings. Most parks, even smaller ones, are usually spacious enough for a gathering of kids on bicycles.

Larger parks are more convenient when there is a good chance that parents will drive in. This is something one must account for, even if not ideal.

Keep in mind that part of the idea behind Bike to School Day is to avoid the use of automobiles. Kids and parents should be able to ride to the start point *from* their neighborhood without the need of a motor vehicle.

This is a major element of whether the route is sustainable *after* the event has happened.

Using a park as your starting point also gives you a reason to reach out to your city's parks department. With luck, you may gain a new partner.

c. Rough out your route

This process can become a bit tricky, as your route will become a constantly evolving process.

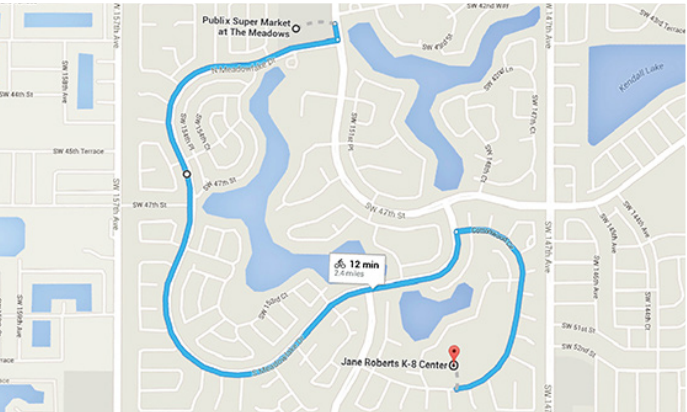
To begin with, you should rough out a route from each of your prospective schools even before reaching out.

Though you have no guarantee that any school will be willing at this point, you need to gauge the feasibility of each route before even reaching out. Otherwise, you may find yourself with a willing school, and a less-than-workable location.

Plus, it always helps to reach out with a prospective route already in mind.

Keep in mind that this route need not be set in stone. You should always ride the route beforehand.

While Google Street View is a great tool to plot out a rough route, riding it is the only way to make absolutely sure that the route is not excessively dangerous. Additionally, barriers not evident in Street View can make themselves apparent.



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Step 3: Research your state and local laws

Your state and municipality may have specific restrictions governing group rides. Some of them may directly affect or conflict with your Bike to School Day plans.

Case in point, as of the publication of this document, 39 states allow riders to ride two abreast, three of which (Massachusetts, New York, Virginia) require riders to merge into a single file row to allow motor vehicles to overtake.

A few other states prohibit it entirely, while others neither allow nor restrict it by state law.

Make sure to do a search online for your state’s statutes and any additional municipal restrictions for your area.

Step 4: Use a checklist (we’ve provided two for you)

Once you have found a workable location, be ready to organize an extensive list of contacts and partners to make your Bike to School Day happen.

The absolute basis of effective organization is a checklist – these are necessary to make sure every step in your event is accounted for.

To assist, we have provided two complete checklists - one for pre-event coordination, and the other for day-of coordination - on pages 22 through 24.

We also recommend using project management software as well - more on that later. Nevertheless, you’ll always want to have a print copy of a checklist on hand, in the event you have to edit it on-site.

Keep in mind that these checklists are not a substitute for reading the entire guide - the checklist is here to help *remind* you of the following information, not take its place.



Reaching out

Step 5: Contact everyone!



This is when you reach out to school administrators, city planners, local partners, and everyone who needs to know about the ride, or may be able to help with it.

This list is rather extensive, so here goes:

a. Reach out to the school and the school district:
Contacting a school’s principal is only half the hurdle. You need to make sure that the event follows the district’s requirements – and regulations.

Ideally, reach out the school’s principal and the district simultaneously, and follow the lead that works best – or converge your emails, if you receive positive support from both.

On the other hand, if you cannot find the right person to make it happen at one end, perhaps the other will make it happen for you. Just remember not to pursue the event if the district turns you down absolutely.

If everything goes well, it’s time to reach out to...

b. The city’s planning organization:
Most cities call these “MPOs” (Metropolitan Planning Organizations) or “TPOs” (Transportation Planning Organizations). These are the people who design and plan out your city streets, along with your state department of transportation.

As Bike to School Day is an advocacy event about safer streets, it is critical to have the support of the engineers and planners behind the streets you would like to see improved. What’s more, Bike to School Day can showcase what is possible when kids are given a safe place to ride their bicycles.

In this chapter:

- 1. Contact everyone!
- 2. Revise your route

c. Local law enforcement:

If you do not have protected bike lanes on your route, law enforcement will be a key player to provide a buffer between all motor vehicles and the kids in the ride.

These officers are also potential long-term partners to advocate for street safety. They are the first responders – along with paramedics – who see the results of crashes first-hand and should be highly motivated to encourage the construction of safe streets.



Mack Cycle at Bike to School Day 2017
Jane S. Roberts K-8

d. Bike shops

Bike shops have a built-in incentive to be part of bicycle advocacy events such as Bike to School Day. See if you can find a shop that is willing to come to the event and offer quick tune-ups for bikes before the ride. The shop may also know some local advocates and riders willing to assist.

Also ask the shop if they have any loaner bikes for youths. In the event one of the students' bicycles has an unrepairable flat or other mechanical issue, their loaner bikes can provide an alternative – thus avoiding disappointment for one (or more) of the kids.

Since there is always a possibility that a child will crash and damage their bike beyond a quick side-of-the-road fix, the shop can also provide support and transportation to the ride's destination.

e. Cycling advocates

Bike advocates can help supplement your bike shop contact, or vice-versa – and one may know the other.

At any rate, rides benefit from ride marshals. These are riders who set the pace and help keep the group together – and fellow riders often do a splendid job of this. They can also keep intersections secure while the group rides by.

f. Sponsors

No, not the kind that provides monetary support. You need a sponsor that can provide hydration support.

With rare exceptions, most kids will not have a water bottle on their bicycle or a water bottle cage – but they may need a drink before and after the ride.

As a non-profit, we have reached out to local grocery stores in the past, with great success. Independently owned neighborhood stores may be particularly motivated to provide support as well, given that Bike to School Days are a

community event.

If emails do not result in a reply, reach out in person to the local manager of the store. You may have better luck that way.

g. Sports (and school) mascots

Face it: Sometimes, getting a whole bunch of kids excited over any organized event is a thankless job – *until* everyone is having fun.

Put simply: A festive atmosphere helps to liven up the mood.

From experience, we have found that the mascots of local sports teams achieve this with ease. A morose group of children may turn into the most excited ball of energy in a second - over a single mascot.

Keep in mind that sports teams can become great partners or sponsors. Take the opportunity to ask.



"Burnie" from the Miami HEAT
at Bike to School Day 2016
North Dade Middle School

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h. Parents

While most parents will not have time to participate for the entirety of a weekday event, do not assume this applies to everyone!

Opening up the ride to kids’ parents – if approved by the school district – is a great way to introduce parents to the idea of bicycle transportation. You may even get some new supporters willing to help with future initiatives.

Step 6: Revise your route.

Chances are that you already roughed out a route once you settled on a school. However, you may now be aware of additional restrictions after speaking with school administration or the local planners.

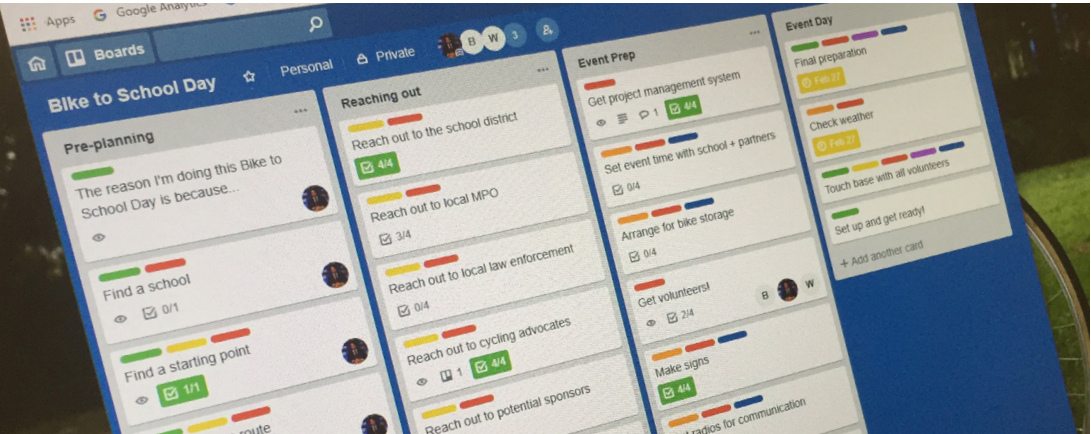
Work these into your revised route pattern and run them by your contacts to get approval.

Remember, the most direct route is not always the best, or the safest, for young riders. Always choose low-speed streets and protected bike lanes whenever possible. These support riders of all ages and skill levels.



Getting ready

Step 7: Get organized



Any event with this many “moving parts” needs as much organization as possible to happen smoothly.

As such, you should:

- a. Figure out when the event will be.**
Every day can be a Bike to School Day, but only one day a year is National Bike to School Day. On this date, schools throughout the US collectively celebrate bicycle riding in support of the National Safe Routes to School Partnership.

If you schedule your event on National BTSD, make sure to register the event (it’s free) at <http://www.walkbiketoschool.org/>.
- b. Use a project management system – for both you and your partners.**
With so many partners and people involved, group emails may become a complicated and irritated mess, and a calendar invite in Outlook may only organize everyone so far (especially if someone doesn’t use outlook).

Even if only for you, a free project manager can help keep your to-do list organized. Do a Google search and find one that works for you.

We have used Asana and Trello’s free versions in the past, with success.

Continued on next page >

In this chapter:

- 1. Get organized
- 2. Announce the event

c. Harness some people power:

The larger the event, the more organization will be required. No matter how organized you are, you *will* need assistance to make a Bike to School Day run smoothly.

These events need volunteers - and lots of them. You can ask the school’s PTA, the aforementioned cycling clubs and shops, or even find like-minded bicycle advocates on social media willing to donate their time to the cause.

Given the usual setup of a Bike to School Day, you will need assistance for these tasks:

- Volunteers for your check-in table (parents will need to sign waivers, and permission slips may be required for participation)



Bike to School Day 2017
Jane S. Roberts K-8

- Helmet fitters, if required.
- If a large event, parking management – primarily for safety, to make sure parents driving do not endanger any kids running around the area.
- Floating helpers to assist parents or kids looking for assistance (give them an “Ask me!” shirt).
- Optional, but recommended is a dedicated event photographer who can post pictures and videos to social media. This can be as simple as a helper with a smartphone.

- One “emergency” floater to take care of any unforeseen circumstances.

Make sure you do not overload anyone with more than one task – that is what your floaters are for, to take care of the miscellaneous.

d. Arrange for bike storage & bike identification:

This seems intuitive, but it is easy to overlook: You must work out a system with the school to ensure that the student’s bikes will be kept secure and identifiable upon arrival.

While many schools do have bike racks, some children will invariably arrive without a lock and won’t realize they have a storage problem until the ride is over. While this will not be an issue if the rack is enclosed and locked by a staff member, it is an issue if it is out in the open.

If the latter, at least one room at the school should temporarily be set aside for emergency bike storage.

Additionally, to prevent confusion, each rider without a lock should have his or her bicycle tagged at the park (not at the school) with the child’s name.

Do not use packing tape or any strong adhesive to fasten this information to the bike’s frame or saddle. These may damage the paint or fabric when removed. Use twist-on tags or other non-intrusive methods.

e. Signage

It can be really disorienting to arrive at an event full of people and tents, but not know where to start.

This can be simple paper signs, posterboard, or sandwich signs if the school can provide some.

While fancy signs are nice to have – especially if you have access to a professional printer – one can always make do by printing some basic wayfinding information on the largest paper your printer will handle. You can also make some with markers; perhaps the school’s art teacher might want to take it on as a project.

If access to signs is limited, try making sure you have at least one to indicate where parents and kids can check in.

Make sure that all signs are picked up after the event – keep your meeting location clean.

f. Get some radios

If your event is turning out to be a big one, take a cue from the school and budget in for some belt-clip radios.

While you and volunteers can use these during the ride check-in to keep things running smoothly, the same radios can be re-purposed for the ride, facilitating communication between ride leaders.

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Step 8: Announce the event.

Though your event will probably be limited to the kids at the participating school, positive media coverage is your friend - especially if you hope to hold another Bike to School Day event in the future.

a. School promotion:

Provide the participating school with posters and flyers so students are aware of the event and can let their parents know. Ask school administration what would work best and be within their policies (e.g., can school staff distribute flyers to parents during pick-up). Additionally, encourage the school to take on the event by inviting their art classes to design posters with Bike to School Day themes to hang around the school.

b. Social media

Bike advocates are abound on social media, and they love it when kids take up bicycle riding. You may even find other local organizations willing to help with the event. Don't be shy!

c. Local paper, news & press releases

Holding additional Bike to School Day events in the future can become a big thing (and perhaps branch out into more rides) if the community knows about the rides.

Find a press release template online and send releases to your local media outlets – papers, TV, and radio – to harness the oxygen of publicity.

d. Register your event at Safe Routes to School

We mentioned it before, but it bears repeating:

If your event falls on National Bike to School Day, go to <http://www.walkbiketoschool.org/> to add your event to the list of nationwide celebrations.



Event day

Step 9: Final preparation



Bike to School Day 2016 | Jane S. Roberts K-8 Center

Your event should go smoothly if you have followed all the pre-event guidelines and have your checklist in hand on the day of the event.

Nevertheless, there are a few additional recommendations leading up to the big day:

a. Make sure all volunteers and staff are in the loop for final event info.

When you begin to send out the final event info, make sure you send one email to everyone. Avoid concurrent email threads split between team members - even if they do complain that they receive too many (Tip: Consolidate your emails).

This is how you ensure that nobody winds up outside of the loop of communications.

When you send this email (or Outlook calendar invite) to your group, make sure to include the following:

- All volunteer duties by name, with contact info (phone + email) per volunteer
- Meeting location(s) - and who goes to which location
- Time of event setup, official event start, and event tear-down time
- Any restrictions to avoid dangers/embarrassment (e.g., don't ride into the bus drop-off/pick-up zone if specifically noted by the school)
- Emergency contact numbers

Continued on next page >

In this chapter:

1. Final preparation
2. Event day
3. Wrap-up

You should also post the content of this final email to your team project system.

Additionally, add all team member’s phone numbers to your phone so you d not have to search for numbers during the event. Group them under a label in Android, or use an app on iOS (such as *Connect*) to organize these numbers.

b. What do I do about inclement weather?

Check local forecasts and local Doppler radar as the event nears. If rain, for instance, is virtually guaranteed through every weather resource, postpone the event.

On the other hand, if the chance of bad weather is less than 50%, perhaps it is worth the chance. This is when a park with a covered meeting area becomes invaluable.

In some cases, it is not really worth it to cancel a Bike to School Day over light rain, and some ponchos and windbreakers can make a slightly drizzly event still go off well.

Keep in mind that this is where your social media presence can be invaluable for participants, as you can reach everyone quickly with weather updates.

NOTE: If any rider uses a poncho, make ABSOLUTELY CERTAIN that the poncho clears the rear wheel of their bicycle when they’re sitting. If not, cut the poncho up to saddle height – no excuses. If a poncho sticks in the rear wheel, it will pull backwards on the wearer, strangling them at the neck or in the face.



Bike to School Day 2016
Jane S. Roberts K-8 Center

c. Set up

Depending on how your Bike to School Day is structured, you may need to set up at both the park and the school simultaneously. (This is why planning emails before the event often become novel-length epics).

If everything goes to plan - and your checklist - you should have no problems.

Arrive well in advance of your event’s start time to allow for setup and any issues (e.g.: stuck tents, computers not starting, volunteers arriving late).

Your assistants should be in contact with the school staff and your partners. If any problems arise, send over your emergency floater to help take care of things.

Even if some things do not go smoothly, your event workflow should keep things rolling and on schedule.

d. Parent / child check in

This is possibly the most involved part of the entire event, as it tests the effectiveness of your crowd control system.

Place your check-in signs so that participants can follow this sequence easily:

1. Parents and students make a direct line to the check-in table to sign any necessary participation forms or waivers,
2. Once checked in, students take their bike to have it checked by the pop-up stand provided by your bike shop partner,
3. Staff check the riders’ helmets to make sure they’re fitted correctly,
4. Riders are offered water.
5. Safety speech



Bike to School Day 2016
Jane S. Roberts K-8 Center

Many organizations try to cap their rides off with a thank you and safety reminder at the end of the ride.

Such speeches are good, but you need a safety speech at the beginning of the ride too. This speech has to be more significant than a superficial “wear your helmet and be safe” lecture.

This is a group ride, and possibly the first for many of the young bicycle riders in your group. As such, **now** is the time to set the ground rules for the ride here for both the kids and parents:

- Riders must avoid weaving,
- Riders must keep a safe distance from each other based on their abilities,
- Riders must remain within the box created by the ride leaders (this goes for parents too).

Also remember to explain the reason behind these rules. Riders – both children and adults – are more likely to understand and follow the rules if they know the “why” behind them.

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f. Ride!

Need we say more? Get your ride leaders (and, if present, police escort) up front, round up your riders, get a team picture, and then head out!



Bike to School Day 2017
Jane S. Roberts K-8 Center

These are the main things to keep in mind, but if all the volunteers are doing their jobs, even the following issues should go like clockwork:

- If the ride leaders are too fast – or slow – the “sweepers” (ride leaders at the back) should radio to the leaders to slow down (or speed up) accordingly.
- If the group starts to fracture apart, stop the lead group so the rear can catch up. In the worst of cases, split the ride into two groups, by speed.

Remember not to do this until the ride is already partly underway and the slower riders have found their spot in the pack.

- If a flat tire arises, or a bicycle decides to self-destruct, call in the bike shop’s van at the back of the ride.
- If someone crashes, stop the ride so ride leaders and assistance can make sure everyone is OK.

Anyone with minor scrapes and bruises should be treated on the side of the road and eventually moved to the team van if they cannot or do not wish to continue.

Though highly unlikely, anyone with major injuries should be taken care of through standard emergency procedures.

g. Arrive at the school

Be prepared to supply participants with end-of-ride hydration.

Also, make sure school staff is ready to take care of the pre-arranged bike storage for riders without locks.

h. Closing speeches

School principals and partners often wish to share a few words at an event of this size too. While we mentioned that the best place to do this is before the ride, it is always nice to arrange an opportunity for the school principal to share a few parting words to the children.

This is also a perfect time for a photo op.

Step 10: Wrap-up

If you have coordinated everything well, your team should already have your park meetup location torn down, and school tear down should be easy.

Most importantly though, this is when school staff and officials are most likely to be pumped up over the event – and ask if you are willing to do it again sometime.

If you are open to the idea, now is the time to take advantage of the opportunity. Exchange emails and ideas, and secure yourself a future event (or two).

Checklists on next page >



CHECKLIST: Pre-planning

Define your event	<input type="checkbox"/> Write a few words about why you are motivated to bring a Bike to School Day event to your neighborhood or school.
Check laws	<input type="checkbox"/> Check state bicycle laws <input type="checkbox"/> Check local bicycle laws <input type="checkbox"/> Check school district policy about bicycles
Reach out to schools + Arrange starting location	<input type="checkbox"/> Create list of potential schools and meeting points <input type="checkbox"/> Create rough drafts of each potential route <input type="checkbox"/> Reach out to schools to propose Bike to School Day event <input type="checkbox"/> Reach out to school district to propose Bike to School Day event <input type="checkbox"/> If starting the ride from a park, contact the correct parks and recreation department to get an OK for using the location as a meeting point. <input type="checkbox"/> If starting the ride from a parking lot or private property, contact the respective owner of this location to get an OK.
Check route	<input type="checkbox"/> Ride the proposed route on a bicycle - do not use a car. Revise route if necessary and run revisions by school and any necessary partners.
Participation information	<input type="checkbox"/> Get estimated student attendance from school
Reach out to partners	<input type="checkbox"/> Contact local MPO/TPO <input type="checkbox"/> Contact local bike shops for participation/sponsorship <input type="checkbox"/> Contact local police, school police <input type="checkbox"/> Contact local bicycle clubs <input type="checkbox"/> Contact grocey stores, supermarkets, organizations, and companies for potential donations / sponsorship (e.g. water for the ride) <input type="checkbox"/> Contact local sports teams to find out if mascot participation is possible. If there is an associated cost, see if a sponsor will cover it. <input type="checkbox"/> Reach out to local parent organizations online + call. Present to school PTA if possible.

Event initial Organization	<input type="checkbox"/> Set event date <input type="checkbox"/> Choose a project management system and invite all partners to participate <input type="checkbox"/> Reach out to all partners and contacts for volunteers. Even if an organization can't spare their own staff, they may be able to forward it to someone who can donate their time. <input type="checkbox"/> Arrange with school for "emergency" bike storage <input type="checkbox"/> Get radios, agree upon a channel, test them in general area of ride.
Announcing the event	<input type="checkbox"/> Design and print out signs and flyers for ride <input type="checkbox"/> Design and print wayfinding signs for check-in <input type="checkbox"/> Distribute flyers and online versions for school; provide online event RSVP if school wishes <input type="checkbox"/> Announce on social media <input type="checkbox"/> Write and send out press release to local news stations, papers, community organizations <input type="checkbox"/> Register the event at walkbiketoschool.org
Just before the event	<input type="checkbox"/> Send out final reminder email to everyone with dates, times, locations, and tasks by name. <input type="checkbox"/> Check weather services online for forecasts



CHECKLIST: Event day

Set up	<div><input type="checkbox"/> Arrive an hour early at event starting pont</div> <div><input type="checkbox"/> Confirm that volunteers stationed at school have arrived and are setting up</div> <div><input type="checkbox"/> Unfold tents and tables</div> <div><input type="checkbox"/> Set up signs for check-in wayfinding</div> <div><input type="checkbox"/> Set out check-in information</div>
Team meeting	<div><input type="checkbox"/> Hold quick meeting with all partners - bike shop staff, police, volunteers, etc. - for a final review of how the event will unfold and everyone’s tasks.</div> <div><input type="checkbox"/> Make sure police is aware of bike shop van’s location for any kids that have to bail from the ride.</div>
Safety speech	<div><input type="checkbox"/> Have all participants arrived?</div> <div><input type="checkbox"/> Have they had their helmets fitted?</div> <div><input type="checkbox"/> Has the bike shop given their bicycles a once-over?</div> <div><input type="checkbox"/> Give safety speech.</div> <div><input type="checkbox"/> Photo op!</div>
Ride!	<div><input type="checkbox"/> Put this checklist in your pocket.</div>
Wrap-up	<div><input type="checkbox"/> Photo op!</div> <div><input type="checkbox"/> Closing remarks from partners and school</div> <div><input type="checkbox"/> Photo op again, or if the first one was missed!</div> <div><input type="checkbox"/> Make sure kids without bike locks are directed to staff for alternate bike parking</div> <div><input type="checkbox"/> Recycle this checklist.</div>

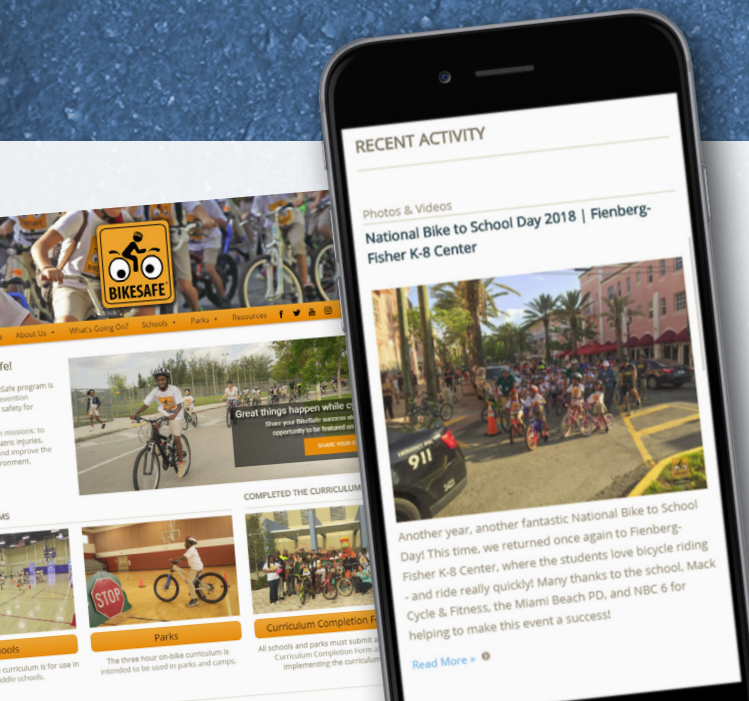


Additional resources

- **Action for Healthy Kids:**
Walk / Bike to School: Safe Route Activities
<http://www.actionforhealthykids.org/game-on/find-challenges/safe-route-challenges/1245-walkbike-to-school>
- **BikeSafe**
Making neighborhoods better with protected bike lanes
<http://kidzneurosciencecenter.com/making-neighborhoods-better-protected-bike-lanes/>
- **ChangeLab Solutions**
Safe Routes to School Policy Workbook for School Districts
<http://changelabsolutions.org/safe-routes/start>
- **National Association of City Transportation Officials (NACTO)**
Designing for All Ages & Abilities
<https://nacto.org/publication/urban-bikeway-design-guide/designing-ages-abilities-new/>
- **Safe Kids Worldwide:**
How To Make School Zones Safer with Protected Bike Lanes
<https://www.safekids.org/blog/how-make-school-zones-safer-protected-bike-lanes-and-have-fun-doing-it>
- **Streetsblog USA**
In Austin, a Protected Bike Lane Built to Help Kids Get to School
<https://usa.streetsblog.org/2014/01/13/in-austin-a-protected-bike-lane-built-to-help-kids-get-to-school/>
- **Tactical Urbanist’s Guide:**
What is Tactical Urbanism?
<http://tacticalurbanismguide.com/about/>
- **UNC Highway Safety Research Center:**
Planning a Walk or Bike to School Day
<http://www.walkbiketoschool.org/plan/how-to-plan/>
- **UNC Pedestrian & Bicycle Information Center:**
Promote Walking and Bicycling
http://www.pedbikeinfo.org/programs/promote_strategies.cfm



www.iBikeSafe.org



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